

To learn more about the project, go to:

www.nationalserviceride.net



The National Service Ride
#TravelswithHarley #NationalServiceRide



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The National Service Ride

To order *Travels with Harley*
online, go to:



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and many others!

And talk about the book at Goodreads.com



The National Service Ride is not funded by
anyone or anything other than book sales.

So, when you buy a book,
you contribute to the cause!

Author and Project Organizer

Christopher Holshek, Colonel (retired), U.S. Army Civil Affairs, is a senior civil-military advisor at Narrative Strategies, Protect the People, the International Peace & Security Institute, the Alliance for Peacebuilding, and the UN Association, and is a U.S. Global Leadership Coalition "Veteran for Smart Power." His three decades of military service include command of the first Army Civil Affairs battalion to deploy to Iraq, featured in Tom Rick's *Fiasco*, *60 Minutes II*, *PBS Newshour*, and *Arte TV*. An international civil-military and peace operations consultant, he is a rare American that served in UN field missions in civilian and military capacities. He writes extensively on national and foreign policy, peace and security, and civil-military topics, with articles in *Foreign Policy*, *The Huffington Post* and other publications worldwide.



To stay in touch, go to:



christopher holshek



christopher holshek



@chrisholshek

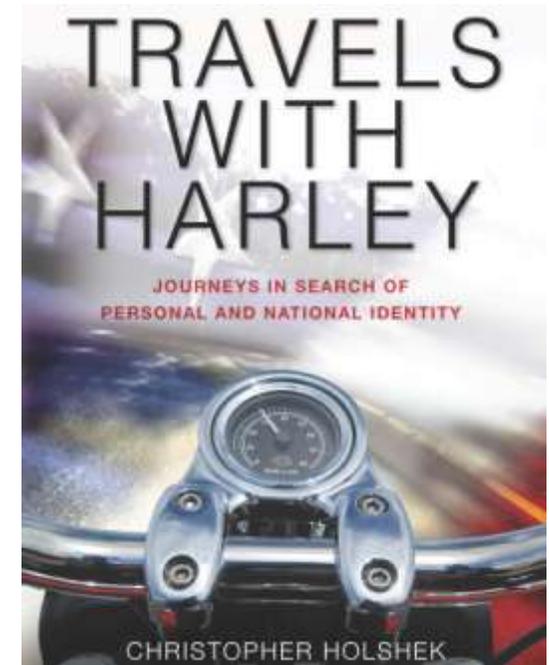


Christopher Holshek

www.nationalserviceride.net



*Moving America forward through
citizenship and service
to community and country.*



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A Book and a Project

His thirty-year military career ending, Army Civil Affairs colonel Christopher Holshek takes off on his Harley-Davidson for an 8,000 mile adventure across the United States. Inspired by Steinbeck's *Travels with Charley*, he goes to find out what it means to be an American in today's world.

As he explores the country he served, Holshek finds himself on a mental and spiritual rediscovery. He realizes that the future of our nation—and with it, our world—depends on each one of us, in every generation, taking our own journey to find out who we are, what we're about, and what we're willing to do to face the challenges of our times.

Travels with Harley is a stirring memoir with an inspiring call to find personal and national identity through service to others. "Service to others doesn't require a uniform – and, when you serve your community, you serve your country."

As the nation ponders its future in uncertain times, the book's positive and empowering message couldn't be more timely or needed.

The book, in turn, is inspiration for the National Service Ride. It is an adaptable, community-based platform leveraging motorcycling's appeal to freedom, mobility, adventure, and moving forward to promote citizenship, service, and social responsibility in and beyond America. Discussions at schools and other places on service learning are organized between rider clubs and service organizations in communities around the country.

The veteran-led seminars help America's youth see the meaning and value of helping themselves best by helping others, showing them pathways to local, national, international service learning.

The project aims to forward an empowering narrative about citizenship and service across societal and generational lines. Beyond promoting national unity, the Ride also looks to help pass the baton of generational leadership.

Find out more at www.nationalserviceride.net as well as related social media.

"A well-crafted memoir that captures what it means to be an American in these times – an antidote to pessimism and a reminder of what makes life worth living."

General James N. Mattis, U.S. Marine Corps (Ret.) and Secretary of Defense

"Insightful and refreshing!"

Anne-Marie Slaughter, CEO, New America Foundation and author of The Idea That Is America

"A must read for those thinking about the future direction of America and what they can do about it."

Kristin Lord, former Executive Vice President, Center for a New American Security

"If this book doesn't make you want to grab a helmet and jump on a motorcycle to rediscover America, you need to check your pulse. A modern philosophic classic comparable to Thoreau's Walden."

Dr. Lisa Schirch, Professor of Peacebuilding, Eastern Mennonite University

"Ride strong, and read this book!"

Admiral James Stavridis, U.S. Navy (Ret.), Dean of the Fletcher School at Tufts University

"Chris Holshek has written a brilliant account of his journey through our great land. His reflections, life lessons, and interpretations of his experiences are true gems that are well worth the read."

General Anthony C. Zinni, USMC (Ret.) and author of Before the First Shots are Fired

"This once-in-a-lifetime story is vital and compelling, even for those who never will climb on a Harley."

Jordan Ryan, Vice President, Peace Programs, The Carter Center

Partnering

National Service Ride events provide a platform for schools, motorcycle clubs, and service organizations to find unity of purpose.

Here are some examples. For more on partnering, go to the project website.



www.serviceyr.org



www.trendsglobal.org



www.armordown.org



<http://unanca.org/>



www.goodworld.me



www.freedomsfoundation.org



www.peacecorpsconnect.org



www.nationalservice.org



www.rotary.org



www.legion.org/riders



www.blueknights.org